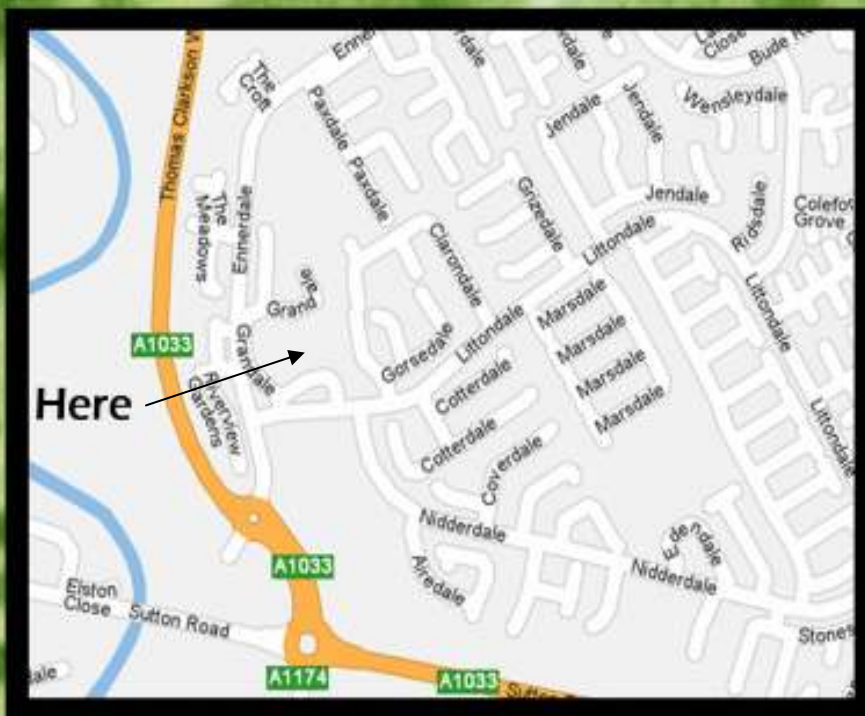


Come Join Us...

We meet on the third Monday of every month at the Jar in Hand Public House, Sutton Park, Hull at 7.30pm.

www.heram.co.uk



IAM Group 4228 - Affiliated to the
Institute of Advanced Motorists



Reg Charity 1073223

Hull and East Riding Advanced Motorcyclists



August 2009

Free - Please take one...

HERAM

Editor's Note...

Dear All

This month's magazine has some great offers from retailers and club members alike, you will find great savings from the AA, and an offer of a trip around Europe. The trip comes at a time when members have been asking about scheduled trips; so now is your chance to get involved with what promises to be a great adventure.

As I've been on my road safety and new motorcycle test soap box recently, I thought in the interest of a balanced argument I would publish a Road Safety Key Facts article which interested me. It's based on statistics, but I'll let you make an informed decision yourselves once you have read it.

As they say "there are two sides to every story".

Ride safe, ride well, Joey



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Please ask any of the Committee for information regarding the regalia.

Anyone who does not have a copy of the IAM Group Rides booklet, contact a member of the committee.

Events Diary 2009

Please arrive 15 minutes before scheduled ride time.

Date	Place	Event	Time	Ride Leader	Contact Number
August					
Sunday 23	PC World	Ride Out	10.00am	Phil Davis	
Saturday 29	Humber Bridge	Observed Ride	1.00pm	Ross Cameron	01482 879943
Sunday 30	Beverley Market	Ride Out	10.00am	Dave Scott	01482 869158
September					
Sunday 6	Beverley Market	Ride Out to Tan Hill	10.00am	Jason Shakesby	07732 643758
Sunday 13	Humber Bridge	Observed Ride	10.00am	Phil Davis	
Saturday 26	Humber Bridge	Observed Ride	1.00pm	Steve Walters	
October					
Sunday 11	Humber Bridge	Observed Ride	10.00am	Pete Crowther	
Saturday 24	Humber Bridge	Observed Ride	1.00pm	Dave Scott	01482 869158
November					
Sunday 8	Humber Bridge	Observed Ride	10.00am	Les Fish	
Saturday 21	Humber Bridge	Observed Ride	1.00pm	Tony Allen	

**Every Friday Ride Out 6.30 Beverley Market Place
near Nero's Café**

Please note holders of associate membership are also eligible for the Social Ride Outs

Associate Members please be aware that the fee applicable on the Observed rides will be £8.00 per session.

To book an event

please contact

ROSS CAMERON

01482 879943

If you have an opinion on this month's articles, or any biking issue, why not let me know. I'll print your comments, although I reserve the right to edit them if required.

Thanks Joey - Editor

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Why not tell your friends club meetings are held on the 3rd Monday of every month at the Jar in Hand Public House, Sutton Park, Hull. Meetings are open to full, associate and prospective members.

Piano lessons are next week!

Sorry folks, but if you want to ride over the hands of your students on your motorcycle, you're no longer allowed to do it in India.

You'll need to go elsewhere to get your kicks...



Aah, the Irish

So Paddy asks Murphy:
"Why do Scuba divers always fall backward into the water?"

To which Murphy replies,
"You Thick idiot - If they fell forward, they'd still be in the f***in' boat"



Calling All Observers!

The club has a number of associates awaiting allocation of an Observer. The training coordinator (Les) would appreciate observers contacting him to request an associate (or two!). Come on guys you are what this club is all about, your club needs you!!! Les can be contacted on 01482 446294

Advertising in this magazine is free to group members, please submit to the editor.

For commercial advertising please contact Heather the publicity officer.

Group members please use the services of the advertisers wherever possible and tell them where you saw their advert!



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Would it be cynical to think the new bike test has something to do with this?

Sales of powered two wheelers (PTW) including motorcycles, mopeds and scooters, fell by 26.8 per cent compared to July 2008, according to figures released today by the Motor Cycle Industry Association (MCI).

The top selling bikes in July were both 125cc models – the Yamaha YZF R125 (255 units) and the Honda CBF 125M (226 units) – reflecting sustained demand for smaller-engined, learner legal machines.

MCI's Sheila Rainger said: "July's dismal weather combined with an equally gloomy economic outlook has inevitably put pressure on sales. However, the reasons to switch to two wheels remain strong. Riding a motorcycle is one of the most cost-effective ways to travel, and provides a unique combination of fun, freedom and convenience. The motorcycle industry has launched the "Get On" campaign to raise awareness of the benefits of riding among new audiences and encourage non-riders to have a go."



Dublin, Ireland now has its first motorcycle taxi service; Airbike.

Using Yamaha FJR 1300 motorcycles, they'll bring you, or pick you up from the airport, or ride you around the city.



IAM Member Benefit – AA breakdown Services

I am delighted to advise you of an enhanced level of discount for IAM members joining the AA breakdown services. This offer applies equally to cars and motorcycles.

IAM members who are not currently AA members can now get a 30% joining discount on the membership fee for the majority of AA membership levels (some of the basic AA membership levels receive a 25% discount which is the minimum discount an IAM member can receive from the AA).

AA membership cover offers a choice of vehicle, single person, joint or family policies.

Additional IAM member benefits; A 25% discount on every annual renewal membership fee (this is the strongest benefit for IAM members)

A 25% discount on European Breakdown Cover (must be an AA

member already) IAM members who are already AA members can transfer into the IAM renewal scheme at any time to qualify for their next 25% renewal discount (no retrospective discounts).

This is a telephone only offer and can be booked by calling 0800 048 0075 quoting 'IAM405' Full details of this benefit can be found on our website in the member benefits section of the member's only area.

Happy motoring/riding and I hope you never have to use this benefit!

The bar "Angles Place" used by the motorcycle gang Hell's Angels is seen in Berlin August 1, 2009. Berlin police banned members of the motorcycle gang Hell's Angels from the Harley Days motorcycle meeting taking place.



Prince Harry riding a Triumph

After having seen a photograph of motorcycle-mad UK Royal Prince Harry riding a Triumph motorcycle with a replica of his own racing helmet, Australian MotoGP star Chris Vermeulen contacted the Prince and invited him to attend the Donington MotoGP race.



As a souvenir of the race Vermeulen gave Prince Harry the helmet he used during the race (*he also gave one for his brother, just to keep the peace - EdNote: I wonder if he cleaned the helmet?*).

Prince Harry had asked Chris Vermeulen to give him some private racing instructions, which Vermeulen will do, but it seems that finding a convenient time schedule is not easy.

So there you go, a MotoGP star is to educate one of the British Royals on how to ride a motorcycle fast. I just hope he's got a good insurance...



European Tour

I've decided to embark on a European tour in Sept - directly after a WIMA chocolate run weekend in Ostend on Sept 4th.

My plans are fairly vague right now but I have a plausible route which will include visiting Slovenia & attending a massive bike event in Austria for 1-2 days.

The route then veers via Mandello de Lario, where the Guzzi factory is but that's a vague option.

Anyway, the point of this article is to see if anyone is interested in tagging along for all or part of the journey.

I have posted this elsewhere on other biking groups I'm a member of (WIMA and NUKB) so I'm hoping I won't be entirely alone, but will still go even if I am.

Currently I'm not planning on taking camping gear. Instead I will find some biker hotels / B&B's or hostels. However, that could change if someone definitely wanted to come but camp out instead.

Elaine elainec_uk@hotmail.co.uk



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Dave Hall Loses his Cherry!

Well, eventually lost my cherry and did my leader thing on a club ride-out. I must admit to being very apprehensive when Ross put the thumbscrews on and 'persuaded' me to have a go.

Choosing a route was one of the hardest parts, as most roads in Yorkshire have been ridden by our club over the years. However, one place we had not visited was the cafe on Olivers Mount at Scarborough. Set off at 10am from Halfords, Beverley, on the sunniest day of the year, and the six of us headed for Scarborough. All went well (apart from losing one of our flock) until arriving at Oliver's Mount. After a couple of circuits of the race track we suspected we were lost-took a wrong turning somewhere.

Enjoyed the tea and buns with stunning views over Scarborough and did a photo-shoot, some of which can't be published due to their suggestive nature, see below, copies of which can be sent in a plain brown e-mail by request.

Carried on to Sandsend just past Whitby, but abandoned the idea of more tea when we saw the queue.

By this time the craving for fish and chips at Wetwang was too much for one of us, so we made tracks (and I mean tracks!) for the chippie. After our fix we called it a day.

Many thanks to all who turned up and made the day one to remember.

David Hall



Road Safety Key Facts

Recent figures show very poor improvement compared with all previous decades. The UK roads are more or less the safest in the world. The UK roads became the safest in the world long before we had any speed cameras.

Faster roads are safer. Our motorways are both the fastest and the safest roads. Town roads are both the slowest and the most dangerous. Since 1998, speed camera fines have quadrupled, but there has been no change in road deaths.

Around 3 to 7% of UK road accidents genuinely have "excessive speed" as a cause or contributory factor. A large and unknown proportion of these excessive speed accidents involve driving too fast for the prevailing conditions but do not involve exceeding a speed limit.

Many appalling high-speed crashes are caused by escaping criminals, drunks, joyriders, unlicensed or unregistered drivers and even Police drivers, but none of these groups will respond to speed enforcement.

There is no international correlation between national roads fatality rate and speed enforcement policy for different countries, except that those countries with the most aggressive speed enforcement policies have all lost the downwards trend in their fatal accident rate.

Road Safety Key Lies

It isn't true that a "1mph reduction in average speed will lead to a 5% reduction in accidents"

It isn't true that there's "a body of research proving a link between speeding and road accidents".

"speed cameras save lives" - there's absolutely no evidence to support this statement

It isn't true that "one third of accidents" are "caused by speed".

The claim that accidents were reduced "at speed camera sites" by 35% (or other figures) entirely depends on statistical errors. Although the figure is true, speed cameras did not cause the reduction.

It isn't true that you are twice as likely to kill a child by driving at 35mph. (It is true that you are twice as likely to kill a child in a 35mph impact as a 30mph impact. But very few pedestrian impacts take place at free travelling speeds. 0.55% of child pedestrians injured in accidents with motor vehicles died in 2002, despite some 59% still exceeding 30mph at sample sites.)

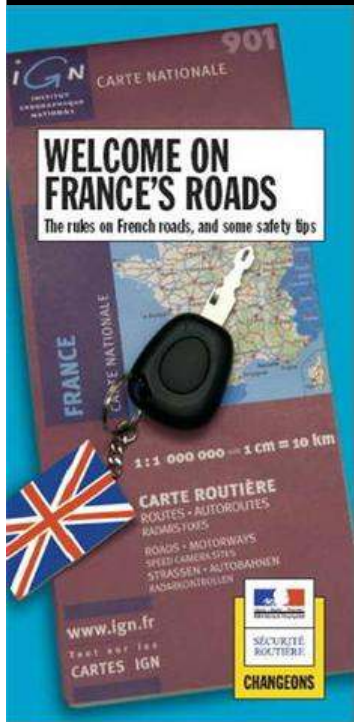
Visit: <http://www.safespeed.org.uk>

The Bibendum

Anyone with wheels (*motorcycles, cars, trucks, airplanes, bicycles*) will have heard of the Michelin tyre company. And most of these people will have seen or heard of Michelin's corporate symbol, the Bibendum, the man with several spare tyres (*literally and figuratively*). Though over recent years, the Bibendum has become more politically correct by shedding some pounds... yes... he has lost weight.

The Michelin emblem is famous the world over, and not unlike McDonalds' Golden Arches, represents the tyre company without the need to mention the company's name. When you see just the Bibendum, you know it's Michelin.

You'll find the spare-tyre man anywhere they sell the Michelin products (*not only tires, but maps, guides and books*).



Everything you need to know about riding your motorcycle in France, in different languages, straight from the horse's mouth (the French Minister of Transport).

Downloadable Acrobat documents in English, Spanish, German, Italian and Portuguese.

Double World Superbike Champion James Toseland has called on the Government to recognise the benefits of motorcycle sport for young people in Britain today.

Moto GP ace Toseland has given his support to the newly-formed Motorcycle Sport Political Strategy Group (MPS), which is a joint venture from the Auto Cycle Union (ACU), the Amateur Motor Cycle Association (AMCA) and the Motor Cycle Industry Association (MCI) to combat the increasing political and social pressures threatening motorcycle sport in the UK.

Toseland said: "If I didn't have the opportunity to start my motorcycling career at Bracken Rocks as a child, it is unlikely that I would still be fortunate enough to be representing my country in MotoGP. The amount of support that I receive from the British fans is incredible and is indicative of the country's level of interest in motorcycle sport."

"In general, we tend to start our two-wheel careers much later than other European countries – a disadvantage on the world stage – so the suggestion that the Government would like to add further barriers is incomprehensible. It astounds me that I frequently hear criticism of British youth and a developing job culture, but at the same time the Government insists on removing opportunities that could help to provide focus and discipline in a fun environment. I wish the MSPSG the best of luck with their campaign."

The need for the MPS has grown out of pressure on off-road sport venues and increasing environmental focus upon motorcycle sport. A common lobbying voice is needed and that is where the MPS will step in with the aim of securing support from Parliamentarians and the Government for motorcycle sport activities.

The MPS has four main aims which are:

1. To create a more sympathetic political environment towards motorcycle sport.
2. Demonstrate that motorcycle sport has a value to society via employment and engagement of young people.
3. Persuade Government ministers that motorcycle sport should be integrated within a wider Government sporting and social objectives.
4. Create common standards for the sport.



Dave's Ride Out

Sunday morning and due to self inflicted pain (to many beers) from the night before it seemed a good idea at the time ! it was time for a shower and off to Beverley for a coffee or two before Dave Scott's ride out now the lad always put a gudun on and this time there was no exception . matlock was the order of the day so at 10am off we go one or two new larkers on the run we will just keep a eye on them ,down to goole and down the back roads to retford then across to ollerton via clumber park we arrived at the café for breakfast around 12ish , all aboard was the shout as we set off I must say Dave did a grand job up front no blobs at all into matlock the traffic was heavy we could see the frustrated car drivers cursing us as we slid past the long lines of still cars never mind they can laugh at us when its cold and raining , we found parking places and walked the lines of exotic plastic and chrome bikes the urge for a ice cream overwhelmed me that'll be a large rum and raisin then I cant help but wonder how I keep my figure ! (answers on a post card please)

Time to mount up and head back alferton on to Mansfield, Newark then towards Lincoln on the A57 and to my horror we had to pay a bridge toll a full 10pence if us bikes don't have to pay for parking should we pay bridge tolls ! I am sure some people could turn this into a protest of some kind any how forward and onward to Willingham woods where lots of pocket rockets meet, a brew and a look at more bikes then back towards home we passed through the toll booth's around 18.30 hrs a nice day a nice ride thanks Dave a cracking day out and with one or two of the lads being out longer than they anticipated well your teas either in the bin or in the dog but it was worth it

The grinning biker

It's tough getting old!



A senior citizen goes in for his yearly physical with his wife tagging along.

When the doctor enters the examination room he says, "I will need a urine sample, a stool sample, and a sperm sample."

The man, being hard of hearing, turns to his wife and asks, "What did he say?"

The wife yells back to him,

"GIVE HIM YOUR UNDERPANTS"

IAM CHAIRMAN STANDS DOWN

I am writing to tell you that, with regret, I am standing down as chair of the IAM. I have just been appointed as chair of the UK Anti-Doping Authority which deals with doping in sport. I have been involved with this work for the last four years and am looking forward to chairing and helping set up a brand new organisation. Unfortunately, the time commitment of this new post means that I will not be able to devote as much time to the IAM as I would like and which the organisation still needs. I am pleased to tell you that Alistair Cheyne will be taking over as chair. I have been a Council member for seven years and chair for the last two. I think it is fair to describe the last two years as a bit of a roller coaster ride! The IAM has changed, and is changing, radically under the leadership of the two managing directors and with the full backing of very involved trustees. It is much better placed to weather the recession and is ready to capitalise on the upturn when it happens.

During my two years as chair, I have been fortunate to work with very talented people and to meet dedicated members in my group visits. I have received tremendous support and informed comment from all parts of the IAM. The involvement of so many people has made being chair rewarding and fun.

Thank you for your support.

David R. Kenworthy